

Building Bridges
To Compliance



Society of Quality Assurance

26th Annual Meeting and Quality College

25 - 30 April 2010 • Cincinnati, OH, USA

www.sqa.org/am2010

Conference Profile

The 2010 SQA Annual Meeting will include training and concurrent sessions dedicated to promoting and advancing the principles and knowledge of quality assurance essential to human, animal and environmental health worldwide.

Training Workshops will be offered Sunday - Monday, 25 - 26 April 2010 and Friday, 30 April 2010, consisting of full-day and half-day workshops.

The Conference will be held Tuesday – Thursday, 27 - 29 April 2010. Three days of plenary and concurrent sessions will explore hot topics and the latest regulatory interpretations in the field. Abstracts for sessions are solicited via a well-promoted online abstract submission service to ensure a program of interest to QA professionals, management, study personnel and regulatory authorities around the world. Sessions will focus on regulatory-based topics in manufacturing (GMP), preclinical (GLP) and clinical (GCP) research arenas. Other areas of interest represented include animal health, bioanalysis, biotechnology, computer validation, medical devices, scientific archiving, university issues and much more.

Exhibiting, Sponsorship and Advertising Opportunities are available for the Conference. Do not miss this opportunity to showcase your company or organization to over 700 expected attendees! Please visit the Annual Meeting website at www.sqa.org/am2010 for more information.

Attendance Statistics

Expected Attendance

700+

Areas of Experience

GCP – 30%

GLP – 50%

GMP – 20%

Number of Expected Exhibitors

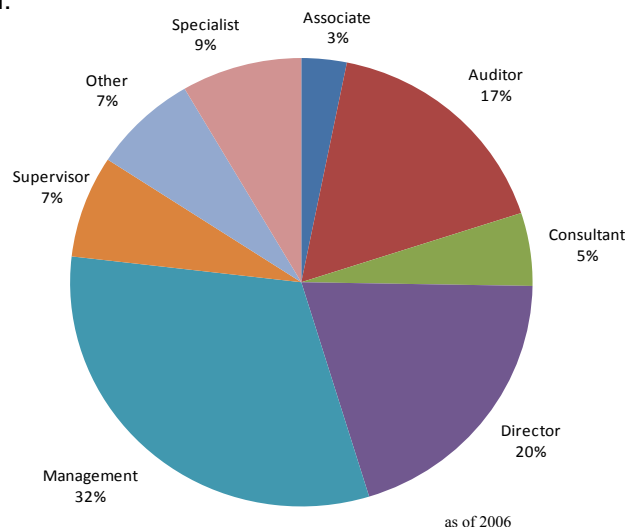
35 - 40

Number of Expected Posters

30 - 35

Attendee Job Functions

The category "Other" includes regulators, archivists, administrators, advisors and analysts.



Conference Information

Duke Energy Center

525 Elm St

Cincinnati, OH 45202 USA

Hotel information is available on the SQA Conference website at www.sqa.org/am.

Contact SQA

Society of Quality Assurance

154 Hansen Rd. Suite 201

Charlottesville, VA 22911 USA

Tel: +1.434.297.4772, Fax: +1.434.977.1856

www.sqa.org, sqa@sqa.org

2010 Exhibitor Opportunities

The 2010 SQA Annual Meeting offers the opportunity to market your organization to over 700 expected attendees! Exhibitors are placed in the center of high traffic events that offer great visibility to meeting attendees, such as continental breakfasts, lunches and breaks.

Exhibitor Marketing Options

Exhibit Days: Tuesday, 27 April 2010, 7:30 am – 5:00 pm
 Wednesday, 28 April 2010, 7:30 am – 3:30 pm

8' x 10' Exhibit Booth - \$845.00 (by 29 Jan 10); \$900.00 (after 29 Jan 10)

Exhibit Booths include:

- 8' deep x 10' wide exhibit space
- Pipe and draping
- ID Sign (measures 44" wide x 7" deep)
- 1 full conference registration
- 250 word description in the conference program

Tables, chairs, etc. are not included in the booth price. This option is designed for companies who wish to market their products and/or services using a full exhibit booth. Exhibitors are encouraged to attend their booths, but it is not required at all times. Exhibitors have full privileges for conference participation.

Tabletop Exhibit - \$765.00 (by 29 Jan 10); \$790.00 (after 29 Jan 10)

Tabletop Exhibits include:

- 6' wide three-sided skirted table
- 2 Chairs
- ID Sign (measures 44" wide x 7" deep)
- 1 full conference registration
- 250 word description in the conference program

Tabletop Exhibitors may not utilize space outside of the table top for promotional materials. This option is designed for individuals or businesses who wish to market their products and/or services, but do not want to display with a full exhibit booth. Tabletop Exhibits may be attended if desired, but it is not required. Exhibitors have full privileges for conference participation.

Interview Meeting Space for Exhibitors - \$150.00

Available to exhibitors only. SQA will have private interview meeting space available on Tuesday - Wednesday, 27-28 April 2010 for rent for those exhibitors that have open employment positions. The rental cost is \$150 per day. Exhibitors that take advantage of this opportunity will be highlighted in the Conference Program as having available jobs. Attendees who are searching for jobs will be encouraged to visit these booths.

Booth Representative Fees

The Exhibitor fee includes registration for ONE ATTENDEE and the cost of the desired marketing space. A second booth-only representative registration may be purchased for \$300.00.

Exhibitor Benefits

All exhibiting companies will receive the following benefits:

- Floor space in exhibit area;
- Listing as an Exhibitor in the Conference Program;
- Listing as an Exhibitor in Registration List;
- Listing as an Exhibitor on signage at the conference;
- Listing as an Exhibitor in SQA Newsletters;
- Listing as an Exhibitor on the Conference Website, with a link to your corporate homepage;
- Meeting materials, including the Conference Program and gifts (1 set per booth) ;
- Electronic copy of the final registration list;
- Admission to Plenary and Concurrent Sessions, Opening Reception, meals and conference events.

Exhibit Information

Booth Size

- The exhibit booths are 8' deep by 10' wide.
- Tabletops are 6' wide.
- The Exhibit Floor is carpeted.

SQA Contact

For more information regarding exhibiting, please contact Lynne Valentic at +1.434.297.4772 or lynne.valentic@sqa.org.

Furnishings

Exhibit booths include 8' deep x 10' wide exhibit space, pipe and draping, and signage. Tables, chairs, etc. are not included in the booth price. You may rent furnishing items from the exhibit management company.

Tabletops includes one 6' table (three-sides skirted), 2 chairs and signage. You may rent additional furnishing items from the exhibit management company.

Exhibit Hours

Tuesday, 27 April 2010
7:30 am - 5:00 pm

Wednesday, 28 April 2010
7:30 am - 3:30 pm

Exhibit Installation

Monday, 26 April 2010
12:00 pm - 5:00 pm

Exhibit Teardown

Wednesday, 28 April 2010
3:30 pm - 6:00 pm

Past Exhibitors

Below is a partial listing of those companies who participated in the success of previous Annual Meetings:

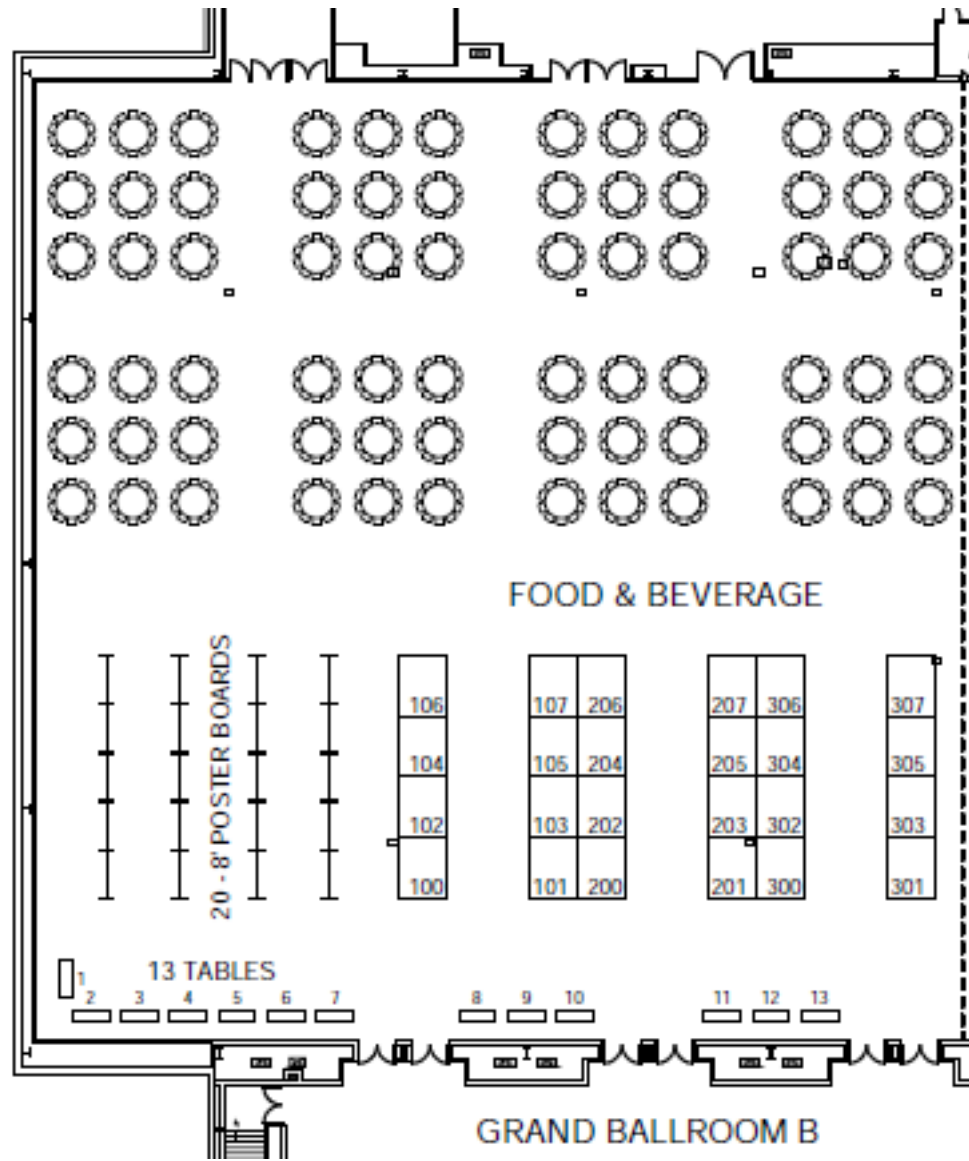
AAHRPP
aaiPharma
Adamas Consulting Limited
Advanced Medicals Consortium, LLC
Agvise Laboratories, Inc.
Ahura Scientific, Inc
Allergan
Alturas Analytics, Inc
American Association for Laboratory
Animal Science
American Preclinical Services
AMG IT Systems Ltd
Amylin Pharmaceuticals
AOAC International
ARD Scientific LLC
ATS Labs
Averion, Inc
Balogh International Inc
BARQA
Bio-Jobs.com
Biologics Consulting Group Inc
Biotechnical Services, Inc
BioTox Sciences
BRI Biopharmaceutical Research Inc
Canary Ltd
Center for Professional
Innovation & Education
Charles River Laboratories
Clinsys Clinical Research Inc
Complete Inpection Systems
Constella Group Ltd
Copernicus Group IRB
Covance Central Laboratory Services
Critical Path Services LLC
Data Sciences International
EduNeering
Eli Lilly and Company
EM² Solutions Inc

emka TECHNOLOGIES
EPL Archives, Inc
EPL BioAnalytical Services
Falcon Consulting Group, LLC
FDAnews
FOI Services Inc
Genentech
GxP Partners
GxPSoft
HDC Group, Inc
HSRL Archives LLC
i3 Research
ICON Clinical Research
IDEXX Contract Research Services
IDEXX Laboratories, Inc
Integra Group
IntegReview Inc
JAF Consulting, Inc
KARA & Associates, Inc
Lovelace Intelligent Systems
Lowden International
LPL Quality Services
Marion Weinreb & Associates, Inc
MasterControl, Inc
MDS Pharma Services
Medtronic
Merial Ltd
META Solutions, Inc.
Molecular Epidemiology Inc
Monsanto Company
MPI Research
National Alliance of Independent
Crop Consultants (NAICC)
NBBTP
NCS Enterprises LLC
Northview Biosciences
Northview Laboratories
Novasys Inc

NovaTech
Ofni Systems
Origin Pharmaceutical Services, Ltd
Paragon Biomedical, Inc.
PAREXEL Consulting
PAREXEL International
PDA
Pfizer, Inc.
Pharmaceutical Services Corporation
Praxis Life Sciences
QA Edge, Inc.
QA Partners
Quality Associates Inc
Quality Systems Integrators
QUID - Quality in Drugs and Devices
Latin American Consulting
RegSource, Inc.
Robin Guy Consulting, LLC
RoseTECH Consulting
Safis Solutions LLC
Schering-Plough Corporation
Sensitech, Inc.
Seventh Wave Laboratories LLC
SNBL USA Ltd.
Stelex
TAKE Solutions
Tarius A/S
TherImmune Research Corporation
Title 21 Software
Toxicology Regulatory Services Inc
University of Minnesota/
Experimental Surgical Services
Valiance Partners Inc
West Coast Quality Training Institute/
Pacific Rim Consulting
Wiley-Blackwell

Exhibit Floorplan

Duke Energy Center - Grand Ballroom B



Conference Schedule

(schedule is preliminary and subject to change)

Sunday, 25 April 2010

08:00 a.m. - 05:00 p.m. Pre-conference Training

Monday, 26 April 2010

08:00 a.m. - 05:00 p.m. Preconference Training

05:00 p.m. - 05:30 p.m. New Member Orientation

05:30 p.m. - 07:00 p.m. Opening Reception (Complimentary to 3-day conference registrants)

Tuesday, 27 April 2010

07:30 a.m. - 05:00 p.m. Registration

07:30 a.m. - 08:30 a.m. Networking/Continental Breakfast with Exhibitors

07:30 a.m. - 05:00 p.m. Posters Open

07:30 a.m. - 05:00 p.m. Exhibits Open

08:30 a.m. - 10:30 a.m. Opening Plenary

10:30 a.m. - 11:00 a.m. Networking/Beverage Break with Exhibitors

11:00 a.m. - 12:00 p.m. Concurrent Sessions

12:00 p.m. - 01:30 p.m. Networking/Lunch with Exhibitors

01:30 p.m. - 03:00 p.m. Concurrent Sessions

03:00 p.m. - 03:30 p.m. Networking/Beverage and Snack Break with Exhibitors

03:30 p.m. - 04:30 p.m. Concurrent Sessions

04:30 p.m. - 06:30 p.m. SQA Committee/Specialty Section Meetings

06:30 p.m. - 07:30 p.m. SQA International Networking Reception

Wednesday, 28 April 2010

07:30 a.m. - 05:00 p.m. Registration

07:30 a.m. - 08:30 a.m. Networking/Continental Breakfast with Exhibitors

07:30 a.m. - 03:30 p.m. Posters Open

07:30 a.m. - 03:30 p.m. Exhibits Open

08:30 a.m. - 10:00 a.m. Concurrent Sessions

10:00 a.m. - 10:30 a.m. Networking/Beverage Break with Exhibitors

10:30 a.m. - 12:00 p.m. Concurrent Sessions

12:00 p.m. - 01:30 p.m. Networking/Lunch with Exhibitors

01:30 p.m. - 03:00 p.m. Concurrent Sessions

03:00 p.m. - 03:30 p.m. Networking/Beverage and Snack Break with Exhibitors

03:30 p.m. - 04:30 p.m. Concurrent Sessions

04:30 p.m. - 06:30 p.m. SQA Committee/Specialty Section Meetings

06:30 p.m. - 10:00 p.m. Offsite event to the Newport Aquarium

Thursday, 29 April 2010

07:30 a.m. - 05:00 p.m. Registration

07:30 a.m. - 08:30 a.m. Continental Breakfast and Annual Business Meeting

08:30 a.m. - 10:00 a.m. Concurrent Sessions

10:00 a.m. - 10:30 a.m. Networking/Beverage Break

10:30 a.m. - 12:00 p.m. Concurrent Sessions

12:00 p.m. - 01:30 p.m. Networking/Lunch

01:30 p.m. - 03:00 p.m. Closing Plenary (topic to be announced)

Friday, 30 April 2010

08:00 a.m. - 05:00 p.m. Post-conference Training

Marketing Opportunities

Conference Attendee Gift Sponsorship

This is a unique opportunity to provide a gift to all meeting attendees showcasing your company or organization! You are invited to provide a gift displaying your corporate logo to Conference attendees. These gifts will be included in the Conference carry bag distributed to all attendees, which includes the conference program and materials. This service is free and the impact and visibility are high - do not miss this opportunity to showcase your company or organization to over 700 expected attendees!

Gift Sponsor Instructions:

- Please supply at least 850 of each gift sponsored.
- Upon registering to sponsor a gift, the shipping address and deadlines for shipments will be provided.
- Gift selection is on a first-come, first-served basis. If more than one registration is received for the same gift, you may be contacted to supply a different gift.
- Examples of gifts include highlighters, letter openers, lavalier badge holders, mints, mini stress balls, calendars, sticky note pads, page flags, magnets, buttons, etc.

There is no charge for this service. Registration for this opportunity is available on the Corporate Support Registration Form.

Consultant Member Table

This option is open to the independent SQA member consultant, who wishes to display marketing materials at the meeting. Consultants will have 18" x 24" table space in the exhibit area to display marketing materials and will receive the following benefits: Recognition on the conference website, with a link to your corporate homepage; listing in the conference program, pre-registration list, SQA newsletters and on signage at the meeting.

Individual consultant members must be members of SQA and the sole proprietor of their business and may not be affiliated with any other QA colleagues. This option is not open to businesses with more than one consultant. The cost of this service is \$55.

Please visit www.sqa.org/am2010 to register.

Advertising

Market your company in the official Program of the 26th SQA Annual Meeting. Use this occasion to market your organization with a profile ad, advertise your consulting or training services, or announce job openings in your company to the entire SQA Annual Meeting registrant population. Opportunities exist for multiple size ads at various prices. Visit www.sqa.org/am2010 for advertising rates.

Reading Room

Publishers are invited to display QA-related publications in the Reading/Resource Room during the Annual Meeting. The Reading/Resource Room is a great way to market your publications to QA professionals. Publishers are welcome to display promotional materials and order forms along with your publications. A 10% discount should be extended to meeting attendees on materials ordered from the reading/resource room. There is no charge for this service. If you are interested in displaying publications at the Annual Meeting, please contact Peggy Parrish at peggy.parrish@sqa.org.

Interview Meeting Space for Exhibitors

SQA will make available private interview meeting space for rent for those exhibitors that have open employment positions. The rental cost is \$150 per day. Exhibitors that take advantage of this opportunity will be highlighted in the Conference Program as having jobs available. Attendees who are searching for jobs will be encouraged to visit these booths. Registration for this opportunity is available on the Exhibitor Registration Form.

Job Board

SQA will sponsor an employment opportunities board at the Annual Meeting. This opportunity is offered free of charge to anyone who would like to advertise employment opportunities at the Annual Meeting. You must be an Annual Meeting attendee to utilize this service. Ads should not exceed one page in length and should be brought to the meeting in hard copy. If you are interested in posting an ad, please visit the registration desk at the Annual Meeting. Job postings will not be accepted before the meeting.

SQA 2010 Exposition

Rules and Regulations

Eligibility for Exhibiting

SQA reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. SQA reserves the right to refuse applications not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

Conditions of Contract

Exhibitors agree to abide by the contract conditions published in the Exhibitor Prospectus and the 2010 Rules and Regulations and by all conditions stipulated by the Convention Center. Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them as well.

Space Assignment/Priority Points System

Applications for exhibit space are subject to approval by SQA. Priority in space assignment will be made according to a point-based system. Previous exhibitors will receive one point for each year of exhibiting without regard to the number of booth spaces utilized. After companies with points have made their selections, booths are sold on a first-come, first-served basis.

Space Rental Fees

SQA shall supply, at no additional charge to the exhibitor, the following standard booth decorations. For each 8' x 10' exhibitor: 10' high curtain background, 3' curtain sidewalls (8' deep) and a one line identification sign. For a tabletop display, a 6' skirted table, chair and identification sign will be provided. When an unfinished portion of an exhibit is exposed, the offending surface must be made presentable at the expense of the exhibitor.

Terms of Payment

Each exhibitor space application/contract submitted must be accompanied by the full payment in US dollars. If payment does not accompany application, the booth space will not be held. You can make your payment by credit card or check and when your payment has been processed, you will receive a confirmation e-mail.

Mergers

In the event that an exhibiting company merges with, is acquired by, or purchases another exhibiting company, the seniority accumulated by either company (whichever is highest) shall be used. Exhibit management must be notified in writing of such changes.

Sharing Space

No subletting or sharing of exhibit space is permitted, unless approved in advance by SQA. Exhibitors may not release or assign any of their contracted booth space to another company.

Non-Contracted Exhibit Space

Persons, companies, or organizations that have not contracted with SQA to occupy space in the exhibit hall will not be permitted to display or demonstrate products, processes or services, solicit orders or distribute advertising materials in the convention hotel or its parking lots.

Cancellation of Exhibit Space

Payment in full is due upon assignment of space. In the event of a cancellation, you must send a confirming letter of cancellation to SQA. (A full refund of the exhibitor registration fees, minus a \$55

processing charge, will be made for cancellations received on or prior to 23 February 2010. A 75% refund, minus a \$55 processing charge, will be made for cancellations from 23 February 2010 to 20 March 2010. A 50% refund, minus a \$55 processing charge, will be given for cancellations from 20 March 2010 to 10 April 2010. No refunds shall be made for requests received after 10 April 2010). SQA shall not be liable for interest on any amount refunded.

Cancellation of Meeting and Exhibit

It is mutually agreed that in the event the SQA exposition is cancelled due to acts of God, war, strikes, government regulation or advisory, civil disturbance, terrorism or threats of terrorism in Ohio and the United States as substantiated by governmental warnings or advisory notices, then this agreement shall be terminated. This policy also applies to curtailment of transportation, epidemics, disaster, fire, earthquakes, hurricanes, unseasonably extreme or inclement weather, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts in Cincinnati, or any other comparable conditions or circumstances that occur either in the location of SQA's meeting or in the countries/states of origin of at least thirty percent (30%) of the attendees or along their routes of travel, make it commercially impracticable, illegal or impossible. In such an event, the affected party shall not be liable to the other for delay or failure to perform its obligations, except there shall be a prorated reduction of any fees payable or otherwise due under this agreement and/or refund of any deposits paid according to SQA policy.

Insurance

All exhibitors and their authorized decorators must have liability insurance. The exhibitor must carry full insurance for the entire duration of the show, including move-in and move-out. Fire and theft insurance, if so desired, must be taken out by each exhibitor at its own expense. Certificate of insurance of not less than US \$1,000,000 must be furnished to SQA. Exhibitors utilizing independent contractors must provide SQA and the designated decorator with a certificate of insurance. All certificates of insurance must name SQA as additional insured.

Liability

The exhibitor assumes entire responsibility and hereby agrees to indemnify and hold SQA, the Convention Center, designated decorators, their agents, directors, officers, employees, and members harmless from any liability, loss, cost, expense, claim, or damage caused by or resulting from any negligent act or omission of the exhibitor, its agents or employees. SQA shall indemnify and hold the exhibitor, its agents, directors, officers, employees and members harmless from any liability, loss, cost, expenses, claim, or damage caused by or resulting from any negligent act or omission of SQA, its agents, directors, officers, employees, and members. If more than one of the above mentioned parties is responsible then the liability shall be apportioned between the parties based on their respective degrees of responsibility. In addition, exhibitor acknowledges that SQA, the Convention Center and designated decorators do not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance of not less than US \$1,000,000 covering such losses by exhibitor. SQA shall not be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of SQA to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor to SQA only pursuant to this contact, as an exclusive remedy.

Enforcement of Rules and Regulations

The Rules and Regulations of SQA's exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that SQA shall have the right to make such rules and regulations or changes in floor plan arrangements of booth for said exhibition as it shall deem necessary. SQA shall have the final determination for enforcement of all rules, regulations and conditions.

Signage/Materials

The use of SQA's name is forbidden on signs inside or outside the exhibit area and on descriptive product literature. All signs must be freestanding. No sign may be strung between posts or hung from the ceiling. Signs must be professionally made. No pennant signs are to be used unless approved by SQA, and no sign may be placed outside the booth area in doorways, hallways or aisles. Distribution of samples and printed matter of any kind or any promotional material is restricted to the confines of the booth. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms or other facilities of the convention hotel. No noisemakers or items not in keeping with the character and high standards of SQA may be distributed or used by any exhibitor.

Damage to Premises

Each exhibitor is charged with knowledge of all laws, ordinances, or regulations pertaining to health, fire prevention and public safety, while participating in this show. Compliance with such laws is mandatory for all exhibitors and the sole responsibility of the exhibitor. Exhibitors or their agents may not allow any article to be brought into the exhibition, or any act done on the premises, which would invalidate the insurance or increase the premium of the policies held by the management of the hotel. Exhibitors shall not permit anything to be done by their employees that will damage the premises, property or equipment of other exhibitors. No signs or articles can be affixed, nailed or otherwise attached to walls, doors, etc. in such a manner as to deface or destroy them. Likewise, no attachments can be made to the floors by nails, screws or any other devices that would damage them. Each exhibitor must surrender the space occupied by it in the same condition as at the commencement of its occupation.

Sound Devices and Performers

The use of open audio systems is discouraged. Requests to use an open audio system must be approved by SQA. Sound of any kind must not be projected outside the confines of the exhibit booth. Exhibits featuring performers or attractions must be large enough to contain the audience within the exhibitor's space allocation. Aisles must be kept clear.

Lighting

Exhibitors shall adhere to the following minimum guidelines when determining booth lighting. No lighting, fixtures, etc. are allowed outside the boundaries of the exhibit space. Lighting should be directed to the inner confines of the booth space. Lighting shall not project onto other exhibits or show aisles. Please contact show management with special lighting requests.

Exhibitor Representative's Responsibility

Each exhibitor must name at least one person to be a representative in connection with installation, operation and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as necessary and for which the exhibitor shall be responsible. SQA reserves the right to have the exhibit installed or clear the space at the expense of the exhibitor if installation has not started by 4:00 pm of the day before show opening.

Official Service Contractor/Decorator

The official service contractor will be designated by SQA and will provide all services required: drayage, furnishings, carpet, accessories, tables, drapery, electrical power, labor to erect and dismantle your exhibit, signs, etc. Exhibitor compliance with the Convention Center rules and regulations is mandatory. It is mutually agreed that it is the duty and responsibility of each exhibitor to install their exhibit before the opening of the exhibition and to dismantle their exhibit immediately after the close of the exhibition in accordance with local regulations. Labor will be made available at exhibitor's cost and expense. Exhibiting companies wishing to utilize the services of third party contractors must notify show management with the appropriate forms and return to show management two months before the start of the meeting. If show management does not receive this form, it shall be assumed that your company will use the services of the SQA-designated decorator. An exhibitor service kit will be mailed, with a copy of the rules and regulations, order forms, rates and instruction on the services provided.

Attendance

SQA shall have sole control over attendance policies at all times.

Exhibit Hours

All exhibits must be in place ready for opening of show. No part of an exhibit shall be removed during the show without special permission from SQA. An exhibitor is not allowed to dismantle or pack any part of his or her exhibit until after the official closing of the show.

Fire Regulations

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth. The use of any type of crepe or corrugated paper is prohibited. Please see complete fire regulations in the exhibitor service kit.

Compliance with Laws

Exhibitors must comply with all laws, rules, regulations and ordinances.

2010 Corporate Supporter Opportunities

Corporate Supporters provide SQA with financial support enabling SQA to offer a variety of services, information and training opportunities to our members. Corporate Supporters help underwrite some of the meeting expenses in exchange for recognition in the Conference Program, on signage at the meeting, in SQA newsletters and on the conference website. DIAMOND, Platinum, Gold, Silver and Bronze Sponsor contribution levels are available.

Supporter Levels

DIAMOND Level \$10,000+

- Sponsorship of attendee conference bags and keynote presentation
- Complimentary exhibit booth or tabletop (includes one conference registration)
- Two (2) complimentary conference registrations
- Complimentary full-page ad in conference program
- Complimentary meeting room to use for hospitality events, corporate meetings, interviews, etc.

Platinum Level \$5,000 - \$9,999

- Complimentary exhibit booth or tabletop (includes one conference registration)
- One (1) complimentary conference registration
- Complimentary half-page ad in conference program

Gold Level \$3,000 - \$4,999

- Sponsorship of day at a glance pocket program
- Complimentary quarter-page ad in conference program

Silver Level \$1,000 - \$2,999

- Sponsorship of lunches and breaks throughout the conference

Bronze Level \$500 - \$999

- Sponsorship of concurrent Specialty Section and Committee meetings

Supporter Benefits

Each Conference Sponsor will receive the following credit and attribution:

- Recognition as a Corporate Supporter for the event or product in your designated level of support;
- Inclusion of your corporate logo on signage at the Conference;
- Listing as a Corporate Supporter in conference program;
- Listing as a Corporate Supporter on the SQA and conference websites with a link to your corporate homepage;
- Listing as a Corporate Supporter in the SQA quarterly newsletter;
- Corporate appreciation plaque with annual brass renewal plates; and
- 25% discount on all SQA advertising throughout the year.

Corporate Support Registrations must be received no later than 5 March 2010 to qualify for all of the stated benefits.

For more information regarding Corporate Support, please contact Peggy Parrish at +1.434.297.4772 or peggy.parrish@sqa.org.



Exhibit Space Agreement

Exhibit Space Agreement must be received no later than **5 March 2010** to qualify for all of the stated benefits. Please fax completed agreement to +1.434.977.1856 or mail to: SQA, 154 Hansen Rd, Suite 201, Charlottesville, VA 22911 USA.

Contact Information

List your company name as you would like it to appear on any promotions. (Please print.)

Company Name: _____

Address: _____

City, State, Zip: _____

Country: _____

Company Telephone: _____

Company E-mail: _____

Company Website: _____

Contact Person: _____
(To whom all exhibitor correspondence should be sent)

Contact Person E-mail: _____

Contact Person Telephone: _____

Type of Space

- 8' x 10' Exhibit Booth**
\$845.00 (by 29 Jan 10)
\$900.00 (after 29 Jan 10)
(includes registration for ONE booth rep)
- Tabletop Exhibit**
\$765.00 (by 29 Jan 10)
\$790.00 (after 29 Jan 10)
(includes registration for ONE booth rep)
- Interview Meeting Space for Exhibitors**
\$150.00

Additional Booth Representatives

Upon receipt of confirmation you will receive registration forms for additional booth representatives. The second booth representative fee is \$300 and any additional booth representatives will be charged the conference registration fee of \$625.

Total Fee: _____

Exhibit Space Preference

Please list your top three booth choices and any competitors that you do not wish to be near:

1st Choice: _____ Competitors: _____

2nd Choice: _____

3rd Choice: _____

Payment Method

VISA MasterCard AMEX Check #: _____

(Checks should be made payable to the Society of Quality Assurance)

Amount Authorized: _____

Card Number: _____

Exp Date: _____

Cardholder Printed Name: _____

Signature: _____

Billing Address: _____

Terms and Conditions

- 1) Enclose full payment for exhibit space requested
- 2) The undersigned hereby authorizes SQA to reserve exhibit space for use by the company or organization listed above. The undersigned hereby acknowledges receipt of and agrees to abide by the Exposition Rules and Regulations available in this prospectus and on the SQA website at www.sqa.org and to all conditions under which exhibit space is leased from SQA. SQA reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. The undersigned acknowledges that space assignments shall be acceptable unless SQA is notified in writing within fifteen (15) days of the date of assignment notification. The undersigned confirms that the products or services listed in your description are those to be exhibited.

Signature of Authorizing Individual _____

Date _____

For Office Use Only

DT _____
DB _____

PMT _____

QC _____



2010 Corporate Support

Contact Information

List your company name as you would like it to appear on any promotions. (Please print.)

Company Name: _____

Address: _____

City, State, Zip: _____

Country: _____

Company Telephone: _____

Company E-mail: _____

Company Website: _____

Contact Person: _____
(To whom all supporter correspondence should be sent)

Contact Person E-mail: _____

Contact Person Telephone: _____

Corporate Support Levels

(Please select one)

- DIAMOND Level \$10,000+
- Platinum Level \$5,000 - \$9,999
- Gold Level \$3,000 - \$4,999
- Silver Level \$1,000 - \$2,999
- Bronze Level \$500 - \$999

SUPPORTER CONTRIBUTION: \$ _____

Payment Method

Check #: _____
(make payable to the Society of Quality Assurance)

Credit Card (please circle):
VISA MasterCard AMEX

Amount Authorized: _____

Card Number: _____

Exp Date: _____

Cardholder Printed Name: _____

Signature: _____

Billing Address: _____

Logo Submission

Please e-mail a copy of your corporate logo to peggy.parrish@sqa.org prior to 5 March 2010 for use in the conference promotional materials.

Logos should meet the following specifications:

- Tiff, jpeg or eps file
- High resolution (at least 300 dpi)
- Print ready
- Full color preferred

Logos not received by the deadline will not be included in the Conference promotional materials.

Conference Attendee Gift Sponsorship

I would like to provide a gift to include in the attendee conference bags. (Quantity required: 850)
There is no charge for this sponsorship opportunity.

Description of registrant gift:

Gift selection is on a first-come, first-served basis. If more than one registration is received for the same gift, you may be contacted to supply a different gift.

Corporate Support Registrations must be received no later than 5 March 2010 to qualify for all of the stated benefits.

Fax completed registration form to +1.434.977.1856 or mail to SQA, 154 Hansen Rd, Suite 201, Charlottesville, VA 22911 USA.

For Office Use Only

DT _____ PMT _____
DB _____ QC _____